

Luli

2012 LULI SYRAH SANTA LUCIA HIGHLANDS

Luli represents a partnership formed by Sara Floyd and the Pisoni Family. Sara Floyd is a Master Sommelier with many years of food and wine experience. The Pisoni Family is known for their eponymous vineyard in the Santa Lucia Highlands and for Pisoni Estate and Lucia wines.

Deciding they would make a great partnership and noting the shortage of handcrafted wines at reasonable prices, they set out to create a new line of wines for this niche. To achieve this, Floyd and the Pisoni Family focus on purchasing grapes from multiple vineyards in the Santa Lucia Highlands and the greater Monterey County—California coastal regions excellent for growing cool-climate grapes.

WINEMAKER: Jeff Pisoni

CASES PRODUCED: 170

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THE VINTAGE:

2012 was a very exciting vintage. The entire year winemakers were anxious to begin harvest because the weather conditions leading up to it were ideal. The beginning of the year was quite dry in the Santa Lucia Highlands. This stresses the vines, and produces fruit of intense flavor. The flowering and fruit-set were picturesque and were followed by a mild summer free of heat spikes. This allows for one to achieve the ideal ripeness in a given block. Across the board, the wines produced are very remarkable and age-worthy.

THE VINEYARD:

The 2012 Luli Syrah was sourced from various sustainably farmed vineyards in the Santa Lucia Highlands. Sourcing from diverse locations within the appellation adds to the wine's complexity and flavor profile. The maritime appellation is known for its well-drained soils, morning fog, afternoon winds and long growing season. These elements combine for a perfect place to farm cool-climate varieties.

THE WINEMAKING:

Luli Syrah was made with classic winemaking techniques: hand-sorting of the fruit, native yeasts for fermentation and production in small lots. The wine was aged in 20% new oak for 18 months. The resulting balanced wine is a tribute to the region's success with cool climate varieties and gentle winemaking.

TASTING NOTES:

Simultaneously bold and elegant, the 2012 Luli Syrah possesses an opaque purple color with effusive aromatics. Notes of boysenberries, fresh violets, baking spice and cedar fill the glass.

On the palate the wine is broad with mouth-coating and supple tannins that draw out into a long finish.